



UPL Open Ag Appoints Cohort Wholesale to Distribute Portfolio of Fruit and Vegetable Products in Canada

Winnipeg, Manitoba and Ancaster, Ontario. August 16, 2021. — [UPL AgroSolutions Canada](#), a global provider of sustainable agriculture products & solutions has reached an agreement to have [Cohort Wholesale](#) act as a distributor of UPL's growing portfolio of outdoor horticultural crop protection products.

Effective September 1, 2021, Cohort Wholesale will provide technical, sales, warehousing, and logistical support for UPL products, such as Casoron®, Devrinol®, Microthiol® and Orthene®, as well as other key brands across the country.

“UPL’s agreement with Cohort Wholesale is a true partnership. This arrangement will, on a national scale, allow us to not only continue to grow our Canadian horticultural business but also ensure that customers receive the support they need to successfully integrate UPL products into their pest management plans,” commented Trent McCrea, UPL Canadian Country Head.

Scott Hodgins, Manager of Cohort Wholesale, added, “We are humbled by the opportunity to help UPL continue to expand its footprint in horticulture crop protection. We can’t wait to start conversations with customers to help them plan for the 2022 season and beyond.”

As a result of evaluating its horticultural distribution strategy, UPL will also begin distributing Penncozeb® directly to channel customers alongside its Manzate® product line.

About UPL:

UPL Ltd. (NSE: UPL & BSE: 512070) is a global provider of sustainable agriculture products & solutions, with annual revenue exceeding \$5 billion. We are a purpose-led company. Through OpenAg, UPL is focused on facilitating progress for the entire agricultural value chain. We are building a network that redefines the way an entire industry thinks and works – open to fresh ideas, innovative ways and new answers as we strive towards our mission to make every single food product more sustainable.

As one of the largest agriculture solutions companies worldwide, our robust portfolio consists of biologicals and traditional crop protection solutions with more than 13,600 registrations. We are present in more than 130 countries, represented by more than 10,000 colleagues globally. For more information about our integrated portfolio of solutions across the food value chain including seeds, post-harvest, as well as physical and digital services. To learn more about UPL’s work visit upl-ltd.com and follow us on [LinkedIn](#), [Twitter](#), [Instagram](#) and [Facebook](#)

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CohortWholesale.com



About Cohort Wholesale:

Cohort Wholesale is a trusted Canadian wholesaler of preferred-position outdoor fruit and vegetable crop protection products, working with the established retail channel to service all key markets, creating demand for and maximizing the in-field performance of our suppliers' products to help farmers grow the best crops possible. For more information about Cohort Wholesale, please go to CohortWholesale.com or connect with us on [LinkedIn](#).

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